

Media Release

FOR IMMEDIATE RELEASE

Marianne Fountain
Promotions & Advertising Officer, STARplex
Ph: 8523 8145
E: marianne.fountain@starplex.com.au
www.starplex.com.au



STARPLEX PARTNER WITH CENTRAL DISTRICT LIONS TO DELIVER JUNIOR DEVELOPMENT SUCCESS

From 2013 onwards STARplex will deliver the Junior coaching services program for Central District Lions. The program will be led by Ricky Simpson, STARplex Courts Manager, in the overall role of Coaching Director. He will be assisted by STARplex Junior Development Program Leaders.

“Ricky, in cooperation with our Junior Panel, will be ensuring that each element of the program is a success. Ricky and his team bring a truly impressive range of basketball and athlete development skills and knowledge to the club, which we believe will provide significant benefits into the future”, commented Kevin Fischer, President Central Districts Basketball Club.

STARplex recently outlined their plan to continue building on the Lions success through 2013 and beyond. The plan is based on 5 key principles which will be rolled out in a measured and coordinated way, with a significant amount of work behind the scenes to ensure the club achieves its goals.

STARplex is the home of Central District Lions.

#ends#

For further information contact Marianne Fountain on 08 8523 8145