

... seriously healthy fun

10 YEARS IN 2010



STARplex

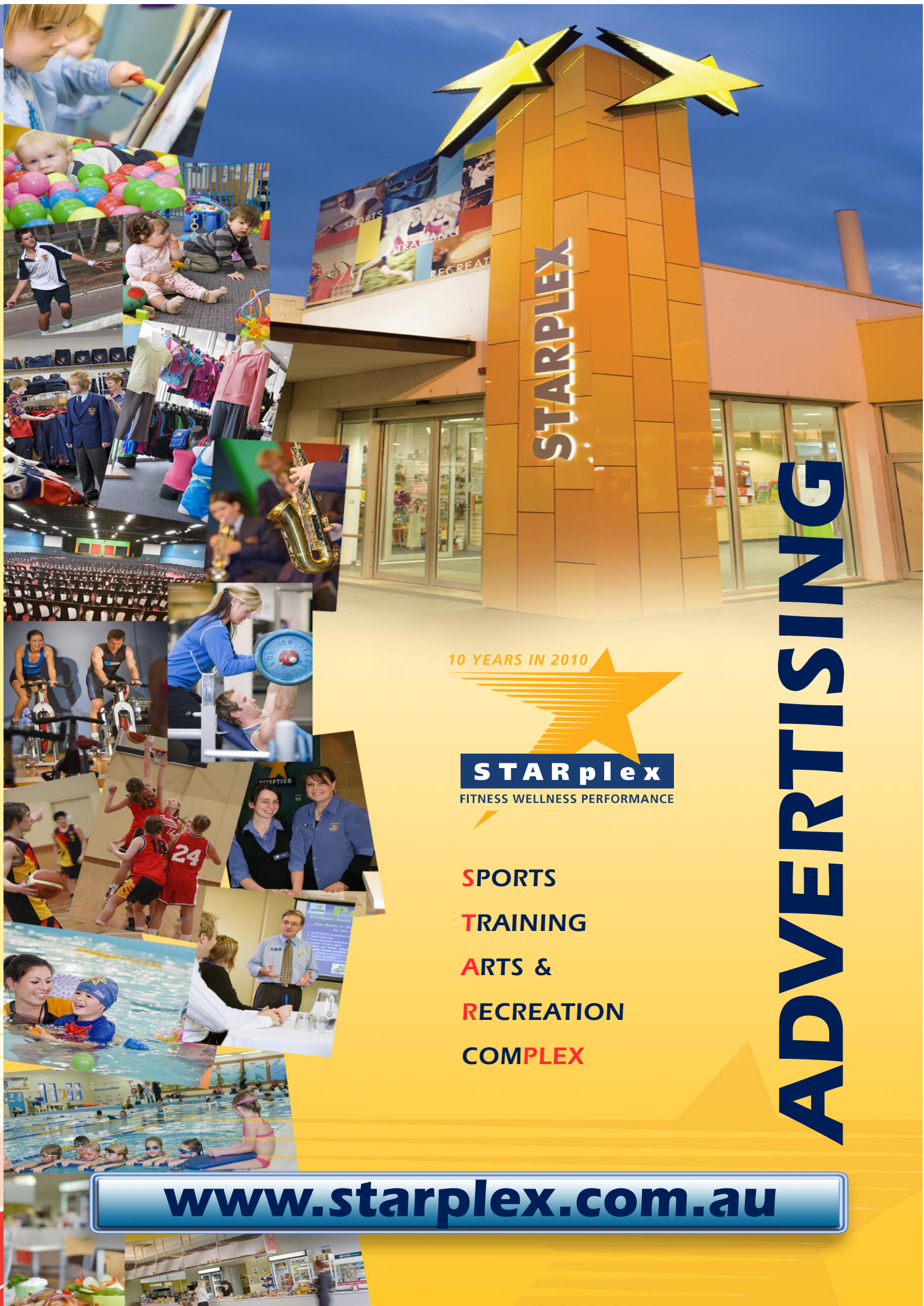
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Web www.starplex.com.au

18 - 20 Alexander Avenue

Evanston Park SA 5116



10 YEARS IN 2010



SPORTS

TRAINING

ARTS &

RECREATION

COMPLEX

ADVERTISING

www.starplex.com.au

Aim

STARplex is a sports, training, arts and recreation facility, located north of Adelaide that offers friendly and professional services for improved community health and well being.

As part of Trinity College, STARplex plays a unique role in educating students and the community about the benefits of physical activity and recreational pursuits that contribute to good health and community participation.

Facilities

STARplex ...seriously healthy fun

We have a multi-million dollar, award winning Fitness Centre...classes for over 50's ...swimming lessons for all ages...various social court sports...fantastic crèche facilities...and a state-of-the-art function venue!

Not to mention our retail outlets, including STARStore, Pec Deck Café, Physiotherapist, STAR Creations Hair & Beauty, and Evanston Park Surgery and Pharmacy!

Advertising Proposal

The complex which was opened in June 2000, is owned by Trinity College and operated as a not for profit community centre. With over 600,000 visits per year, the complex has something for everyone.

STARplex has developed into a first class facility with a vision to be an industry lighthouse for delivering high standards of holistic health and well being, sports development, recreation and entertainment services.

Inclusion within STARplex can provide you with exposure to a rapidly growing customer base of all ages across Adelaide's Northern Region.

Exposure

IMAGINE reaching over 600,000 people visiting the complex over the year.

IMAGINE conducting an easy marketing plan to do so.

IMAGINE tapping into an industry that can drive these people to your business.

IMAGINE teaming up with a leading organisation.

IMAGINE no longer.

Why become an Advertiser?

STARplex will give your business the opportunity to be seen by thousands of people every day, often by the same people many times a week. This means your message will be viewed constantly and is therefore more likely to be remembered. Not only will you have the opportunity to be seen by residents of the northern region but also those from all over South Australia and Australia due to state and national level sporting events held at STARplex.

Stay in control

You can have full control over your advertising material. One of our talented staff will happily make changes for you. You can receive quarterly reports detailing statistics on features of the partnership package you choose.

Web

STARplex is a reputable organisation, as such we score high on competitive search terms on Google and MSN.



STARplex website averages 214 visits per week therefore your business will benefit from greater exposure.

www.starplex.com.au

Advertising Packages

Notice Board

A3 advertising space on STARplex Champions board. **Your investment: \$5/week (6 or 12 month contract) (\$260 for 1 year)**

Business Card Holder

Display your business cards on our Business Card Holder. **Your investment: \$8/week (6 or 12 month contract) (\$384 for 1 year)**

Billboard

TV Billboard display - 2 screen advert (television Advertising - at Reception, Fitness Centre & Café) Recognition on Advertisers' board. **Your investment: \$15/week (6 or 12 month contract) (\$720 for 1 year)**

Minor Signage

- Logo on STARplex Advertisers board
- Link from STARplex website
- Signage in Courts, Pool or Fitness Centre area (0.3m x 2.0m)

Your investment: \$750 for 1 year or \$2,000 for 3 years

Signage

- Logo on STARplex Advertisers board
- Link from STARplex website
- Logo in each of our newsletters
- Display business cards on our Business Card Holder

- Signage in Courts, Pool or Fitness Centre area (1.2m x 1.5m)

Your investment: \$2,200 for 1 year or \$6,000 for 3 years

Exclusivity

- Logo on STARplex Advertisers board
- Link from STARplex website
- Logo in each of our newsletters
- Display business cards on our Business Card Holder
- TV Billboard display - 2 screen advert (television Advertising)
- 1 x 12 month Fitness Club membership
- Exclusivity, no other Advertising from a similar business for the duration of the contract
- Signage in Courts, Pool or Fitness Centre area (1.2m x 3.0m)

Your investment: \$4,500 for 1 year or \$12,000 for 3 years

Major

- Logo on STARplex Advertisers board
- Advertising on and link from STARplex website
- Logo and small ad in each of our newsletters
- Display business cards on our Business Card Holder
- TV Billboard display - 4 screen advert (television Advertising)
- 2 x 12 month Fitness Club memberships
- Exclusivity. No other advertising from a similar business for the duration of the contract
- Signage in Courts, Pool or Fitness Centre area (2 x 1.2m x 3.0m)
- A3 size advertising space on notice board
- Decal on court 1 or 2

Your investment: \$7,500 for 1 year or \$19,000 for 3 years

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STARplex
FITNESS WELLNESS PERFORMANCE

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